HOW TO DEAL WITH COPYRIGHTS AND LICENSES IN ADAPTING ART ONLINE

General Objective

The aim of this practical sheet is to get familiar with the concepts of copyright and learn about the different available options and licenses to use when preparing online material

- ✓ Be aware of the responsabilities towards artist and the crative industry.
- ✓ Cultivate respect for people and intellectual propiety.
- ✓ Valueing and protecting creativy and originatily.
- ✓ Make proper use of material.
- ✓ Protect legally evertrhing that has been created.
- ✓ Know different resources for to make correct use of the materials.

You will need:

- ✓ A computer with internet access.

Challenges and issues

It is important to value the importance of artworks in our lives. For this reason, is very important to know the rights that every author has over his or her work and respect it.

There are different reasons for respecting copyrights. Firstly, we have to follow the law. Knowing that we comply with the law, gives us great security in our actions. For this reason, the second reason is security and confidence. Next, and thirdly, we find the importance of authorization to share knowledge.

One of the fundamental aspects of the creative sector is its diversity. Each author is unique. Each artwork is unique. Therefore, the fourth reason for respecting author's rights is the protection of diversity, and one of the issues that copyright protects is that creative plurality.

Finally, we find the fifth reason and it is about promoting culture. It is important because without culture there is not education.

We invite you to reflect on the problems of breaking intellectual property rights.

Adaptation

We offer five recommendations about copyrights that can help you to take part responsibly:

- Cite the source. Always say the source of the contents you refer to.
- Link to content, but with permission. It should always be in the public domain.
- Respect the original. When sharing with other user's content, maintain the integrity of the author's work.
- Reject piracy.
- Consult the legal notice. Legal notice specify the basic copyright conditions.

Copyright is a concept that permits the creator to have all the rights on the work, piece of arte or material developed. For this reason, it is important to make a good use. Furthermore, it is accessible to everyone thanks to the tools and aids that we offer below.

Practical examples and inspiration

Activity 1: How to discover if an artworks is the public domain or not

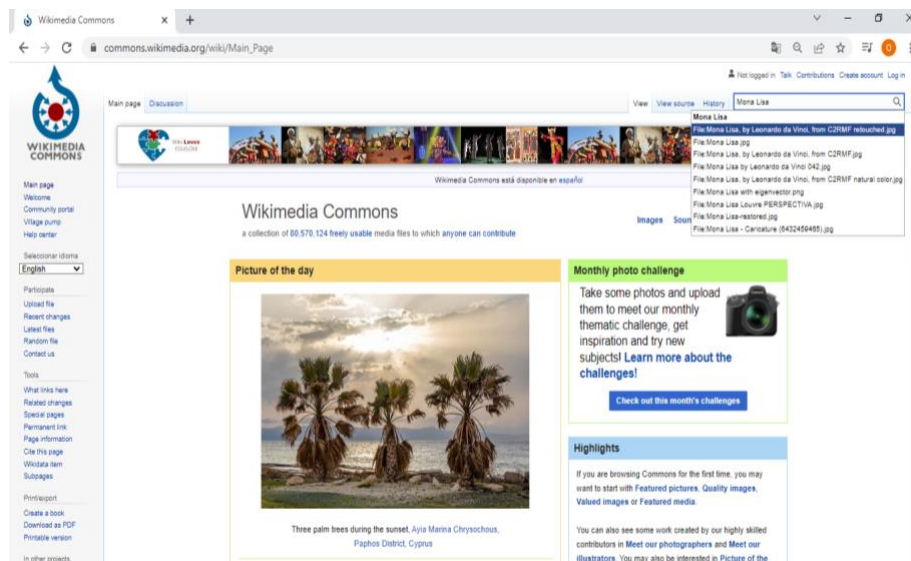For discover if an artworks is the public domain or not, *Wiki Commons* is a very useful tool.

The aim of Wikimedia Commons is to provide a media file repository that makes available public domain and freely licensed educational media content to all.

All works on Commons have a free license. That means that anyone can use and share them, free of changes, following the rules of the licence.
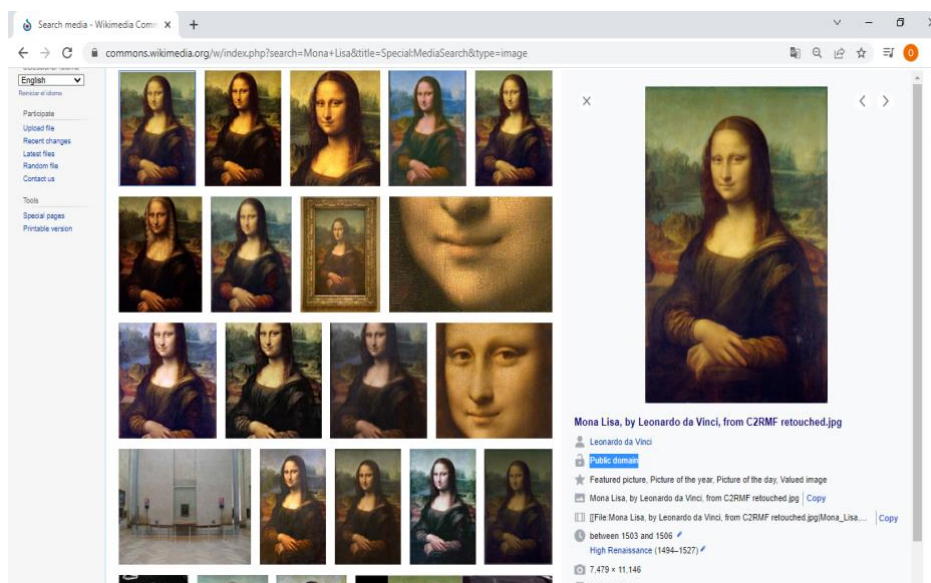
Usually, credit is given to the author and the licence is preserved so that others can share the work as well.
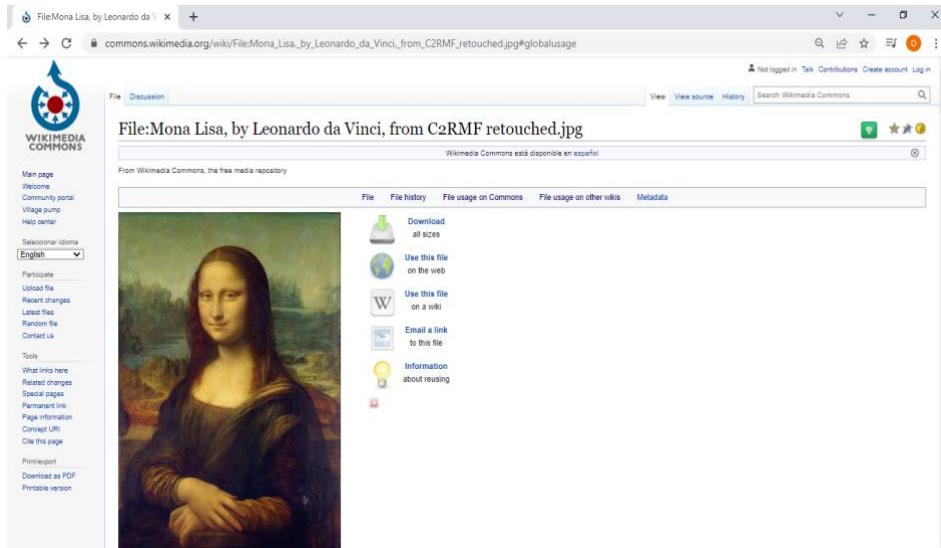
1. Search for the artwork of your choice in
   https://commons.wikimedia.org/wiki/Main_Page

2. Choose an image that is in the public domain.

3. Selected image, you can to download it in all sizes, use this file on the web and in a wiki, email a link to this file and have information about reuse.

There exists a community-maintained Commons Mobile App, which allows uploading of photos that document the world, especially objects findable in the map in the Nearby List in the app.
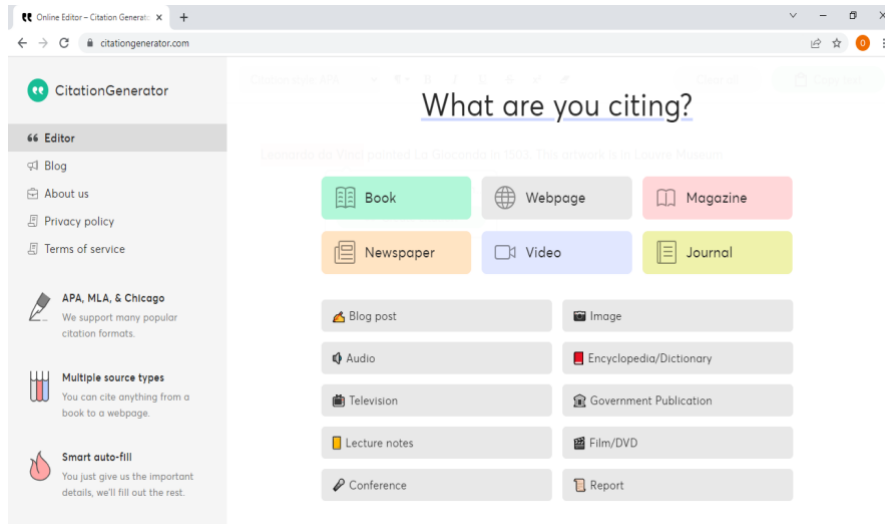
Activity 2: What to do if an image is not in the public domain?

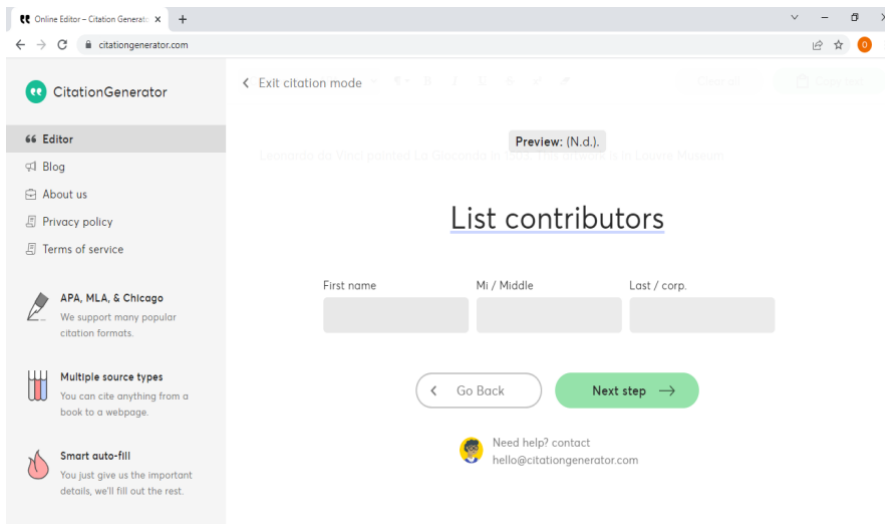1. **Give references of the author(s) with *CitationGenerator*.**

Frist, you have to write or paste in your work. Then to highlight part of the text and click "create citation".

a. Choose what you want to cite.

b. Then, fill in the banks and click "next step" until the end.
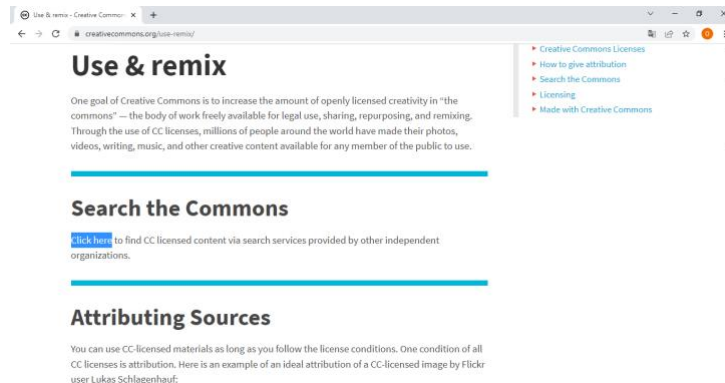

c. Finally, you will get the reference.

2. Alternatively, you can to enter in https://creativecommons.org/ and search an image that is in the public domain.
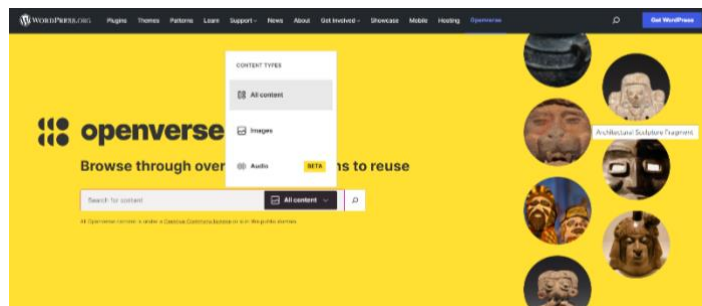
Creative Commons provides Creative Commons licenses and public domain tools to offer people free, simple, and standardized copyright permissions. It also ensures proper attribution and allows others to copy, distribute, and make use of those works.

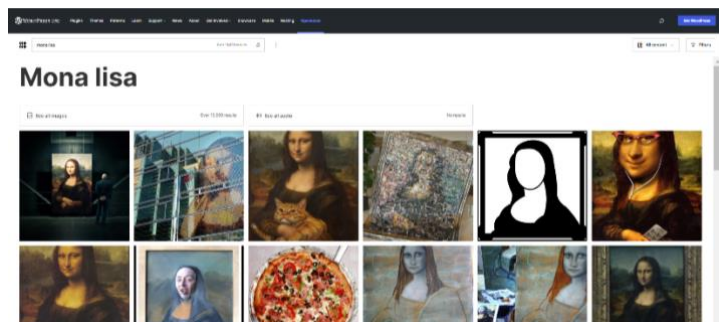Follow the next steps for to use Creative Commons:

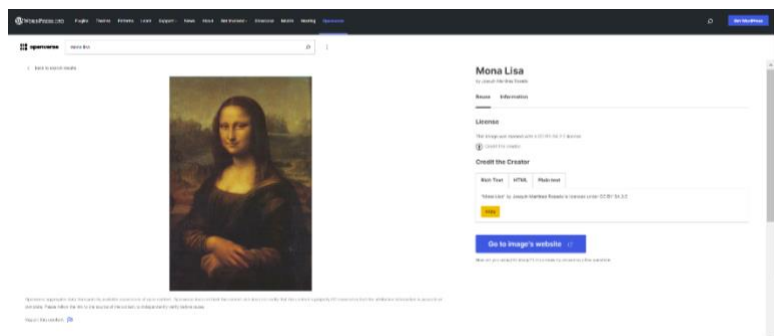a. The page will then take you to Openserve.

b. Once inside, you will need to choose the type of content you wish to search.

c. Then, you can to choose the image/audio of you prefer.

d. Finally, you can get and download the content.

Additional resources

- Types of licenses for digital content :
  https://www.cecarm.com/emprendedor/puesta-en-marcha/tipos-de-licencias-para-contenidos-digitales-32010

- Importance of copyright :
  http://roble.pntic.mec.es/jprp0006/tecnologia/4eso_informatica/derechos_autor/webquest/guia_didactica.pdf

- Everything you need to know about licenses for the use and publication of online resources :
  https://www.aulaplaneta.com/2016/03/07/recursos-tic/todo-lo-que-debes-saber-sobre-licencias-para-el-uso-y-publicacion-de-recursos-online/

- Citation generator: https://www.citationgenerator.com/

- Copyright, Copyleft and Creative Commons :
  https://www.euskadi.eus/noticia/2013/derechos-de-autor-copyright-copyleft-y-creative-commons/web01-a2wz/es/

- Educational material on respect for copyright :
  https://www.wipo.int/export/sites/www/enforcement/en/pdf/rfc_teacher_es.pdf

- Wiki Commons : https://commons.wikimedia.org/wiki/Main_Page

- Video of what is Wiki Commons :
  https://www.youtube.com/watch?v=a-yzdxe_PaY

- Video of how to use Wiki Commons :
  https://www.youtube.com/watch?v=z8lg_JJ_yHo

- Creative Commons (Openverse):
  https://wordpress.org/openverse/?referrer=creativecommons.org

- How to create and use Creative Commons Licenses in your works:
  https://www.youtube.com/watch?v=dAfkDSRBfZU